



SPONSORSHIP PACKET

47TH ANNUAL

CraftWestport

PRESENTED BY THE WESTPORT YOUNG WOMAN'S LEAGUE



Craft Westport Chair:
Ariane Trimuschat

Sponsors Chair:
Bridget Flynn

**NOV. 2-3,
2024**



DEAR POTENTIAL SPONSOR,

We invite you to be a part of Craft Westport, a cherished holiday tradition in Westport for 47 years. Organized by the Westport Young Woman's League, this event brings together artisans from across the country, offering a unique shopping experience.

As a volunteer organization, we support local non-profits through our Grants Program, with proceeds from Craft Westport funding these efforts. Your sponsorship will help us continue this mission and make a positive impact in our community.

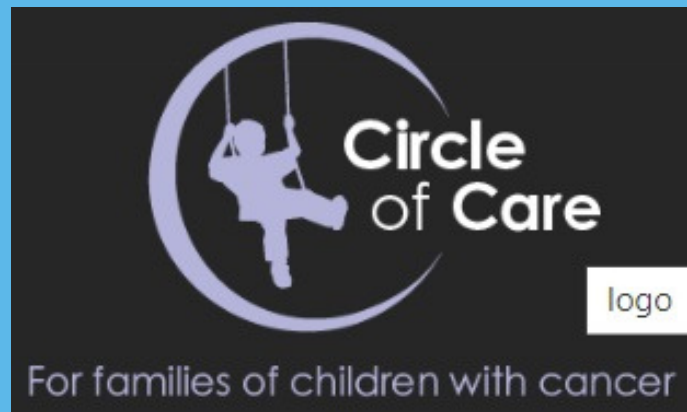
Thank you for considering partnering with us.

Warm regards,

Bridget Flynn
Sponsors Chair, Craft Westport



GRANTS RECIPIENTS



ABOUT CRAFT WESTPORT

On November 2nd & 3rd, Craft Westport kicks off the holiday shopping season in our community.



The event showcases a diverse range of handcrafted goods, including jewelry, ceramics, fine art, clothing, toys, home decor, and fine foods.



3,000 to 3,500 discerning, affluent, local attendees, creating a vibrant marketplace.



With over 175 artisans, the event is a must-visit for those seeking unique, thoughtfully crafted items and a festive holiday shopping experience.



ABOUT THE

WESTPORT YOUNG WOMAN'S LEAGUE

The Westport Young Woman's League (WYWL) is a non-profit organization founded in 1956, dedicated to community engagement and charitable giving.



Through service projects and fundraising events like the Minute Man Race and CraftWestport, WYWL, as a 501 (c) (3), raises funds to support local non-profits focused on healthcare, education, and social services in Fairfield County.

With nearly 70 years of service, WYWL is one of the area's most active women's organizations, committed to making a positive impact and fostering community relationships. Join us in our mission to create lasting change for Westport and beyond!



SPONSOR PACKAGES

\$5,000

Platinum Sponsor (exclusive)

- Opportunity to decorate the cafe (at entrance), including naming rights
- Logo placement on WYWL homepage, Craft Westport site, & social media
- 15 day passes

\$2,000

Welcome Sponsor (Exclusive)

- Opportunity to decorate the exterior entrance to the event, including naming rights
- Logo placement on WYWL homepage, Craft Westport site, & social media
- All benefits of Gold Sponsor

\$2,000

Hall of Goodwill Sponsor (Exclusive)

- Opportunity to decorate the Hall of Goodwill into a Winter Wonderland, including naming rights
- Logo placement on WYWL homepage, Craft Westport site, & social media
- All benefits of Gold Sponsor

\$1,500

Bake Sale Sponsor (exclusive)

- Cards with sponsor's logo attached to all baked goods
- Banner at the baking table
- Naming rights e.g. "XYZ Baking Corner"
- All benefits of Gold Sponsor

\$1,000

Gold Sponsor

- 1 6-ft table space at event for promotion
- Logo on signage at show
- Logo placement on WYWL Craft Westport site & social media
- 8 day passes

\$500

Silver Sponsor

- Placement of marketing materials on dedicated sponsor table
- Logo on signage at show
- Logo placement on WYWL Craft Westport site
- 4 day passes

\$250

Bronze Sponsor

- Logo on signage at show
- Logo placement on WYWL Craft Westport site
- 2 day passes



SPONSOR OUR TWO EVENTS AND **SAVE!**

Receive a discount on EACH event when you sign up to sponsor Craft Westport 2024 and Minute Man Race 2025!

Pricing: Bronze, Silver, and Gold

Bronze: \$225 for each event

Silver: \$450 for each event

Kids Zone Gold (MM only): \$525 for MM event

Gold: \$900 for each event

Sponsors are permitted to sponsor at different levels per event; e.g. CW bronze \$225 plus MM Silver at \$450.

Payments due

10/1: Craft Westport (full payment)

4/1: Minuteman (discounts applied to this event only)





READY TO SPONSOR?

DEADLINE: OCTOBER 10

Excellent choice!
Contact your WYWL rep, and
we'll send the contract and
invoice.


If you're considering an Exclusive Sponsorship, please contact us first to ensure the option is available.

Bridget Flynn
Sponsors Chair
sponsors@wywl.com





THANK

YOU! 

Contact

Phone (203) 644-6834
Website www.wywl.com
Email sponsors@wywl.com
Chair Bridget Flynn

THANK YOU FOR SUPPORTING OUR GRANTS PROGRAM!